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Dear Friends,

Indian Chamber of Commerce (ICC), Guwahati in association with Government of Nagaland is hosting 'Nagaland Buyer-Seller Meet' during Hornbill festival (Festival of Festivals) at Nagaland in Northeast India to showcase the inherent strengths of Nagaland among the international buyers and market the potential products to inbound buyers from South East Asia from 1 – 2 December 2018 at Kohima, Nagaland. This event is expecting attendance of thousands of foreign tourists and investors.

Objective of the Buyer – Seller Meet:

- To focus on the State of Nagaland as a world – class trade destination.
- Provide an opportunity to foreign buyers and investors to interact with Naga sellers and make serious business deals.
- Give exposure of indigenous value added products of Nagaland for the business stakeholders from across the world.
- Match-Making deals and MOUs.

Focus sectors of Buyer – Seller Meet:

- Bamboo
- Agriculture, Horticulture and allied industries
- Floriculture
- Medicinal Plants
- Handloom and handicrafts
- Sericulture
- Tourism

A Brief note on strengths of Nagaland on the above focus sectors; suggested programme, formal invitation letter; and Buyer Registration Form are enclosed for information.

All are cordially invited to attend this Buyer-Seller Meet. This would offer an opportunity for international trade Buyers to increase their understanding of Nagaland through meeting and doing business with Nagaland and experiencing the destination through Field Visit Programs offered by the Indian State of Nagaland.

With Regards,

Yours sincerely,


(Timothy Jetty)